

INTERNATIONAL FASHION LAW ASSOCIATION

WHAT IS INFLAA? WHAT ARE INFLAA'S PURPOSES? **MEMBERSHIP** COMMITTEES

EVENTS



WHAT IS INFLAA?

International Fashion Law Association (INFLAA) is a global association of Fashion Law Institutes, law schools, lawyers, fashion lawyers, fashion & textile brand owners, fashion & textile institutions, fashion design & fashion management schools, and fashion designers.

Founded in 2018 as the first association of fashion law in the world by over 20 fashion and law professionals, INFLAA aims to bring together enterprises and individuals devoted to developing fashion law.

Natural and legal persons who are members of the Association closely follow the developments in fashion law and contribute to developing this new and niche law field. INFLAA members work with state institutions and bar associations in their country to provide the support needed by fashion law.

INFLAA helps its members to build trust-based social relationships to increase business networks and grow in the textile and fashion law industry. INFLAA views information-sharing as essential for advancing fashion law globally. With this perspective, INFLAA also conducts research to share and solve the legal problems faced by the fashion industry.

ABOUT US





WHAT ARE INFLAA'S PURPOSES?

In the last 10 years, fashion law has constituted the legal backbone of the fashion industry by gathering intellectual and industrial rights, trademark law, competition law, advertising law, labor law, consumer law, and many other similar law disciplines. Since the textile and fashion industries are operated globally, legal issues that fashion companies or government institutions face should be solved by building common ground.

At this point, as a global hub of fashion law INFLAA aims to gather Fashion Law Institutes, law schools, lawyers, fashion lawyers, fashion & textile brand owners, fashion & textile institutions, fashion design & fashion management schools, and fashion designers for networking and bringing common solutions to the industry.

INFLAA is a global guideline in fashion law with its trust-based principles. The members of INFLAA serve the same purpose.

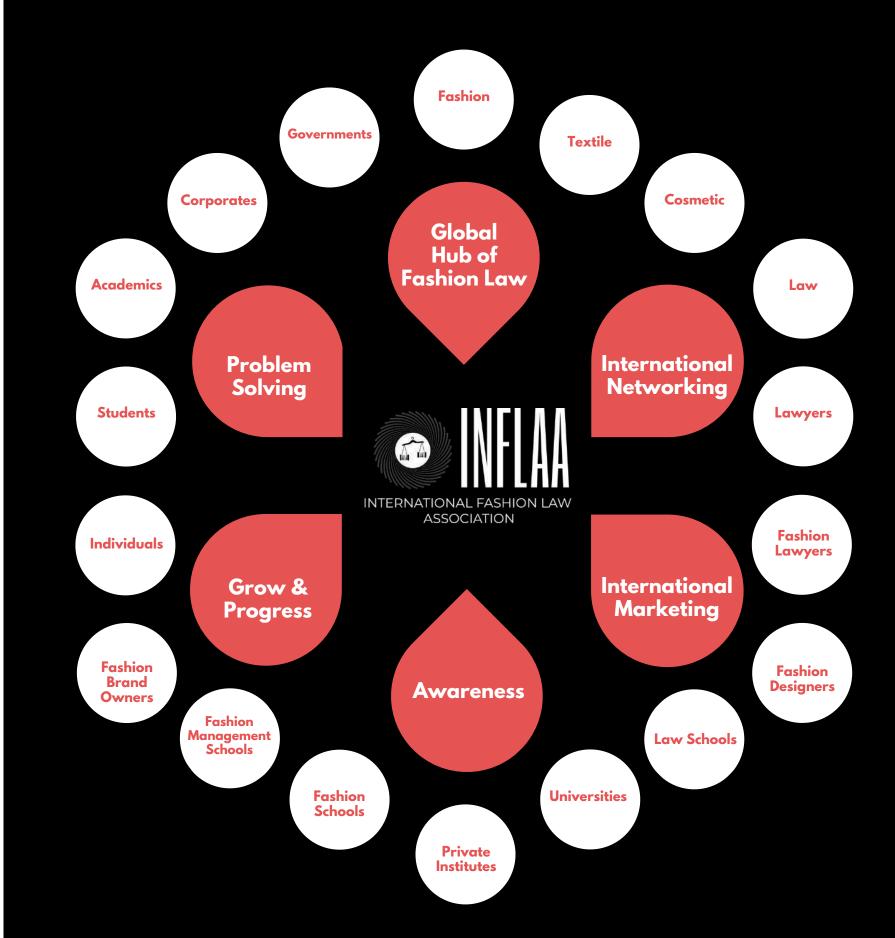
NTERNATIONAL NETWORK INFLAA aims to strengthen networking and business opportunities between its 01 **GLOBAL** HUB INFLAA is to foster the establishment and maintenance of international relations on fashion law economic growth, and innovation. ASSOCIATION **SOLVING INFLAA** is a collaborative and open platform to solve law related problems in the fashion industry. **PROGRESS INFLAA** works for developing fashion law area of practice globally.



WHAT ARE INFLAA'S PURPOSES?

INFLAA's primary purposes include, but are not limited to;

- Bringing global textile, fashion, and law professionals, institutes, and companies together to build common ground and consolidate the legal infrastructure of the fashion industry.
- Maintaining international relations on fashion law, economic growth, and innovation.
- Informing Fashion Law Institutes, law schools, lawyers, fashion lawyers, fashion & textile brand owners, fashion & textile institutions, fashion design & fashion management schools, and fashion designers about their rights.
- Developing fashion law and contributing to the field's growth.
- Supporting INFLAA members in their careers in fashion law.
- Creating awareness about the need for fashion law and providing added value and the management strategy of every stage of the value chain in the sector.
- Giving competitive advantage to the institutions devoted to fashion law.



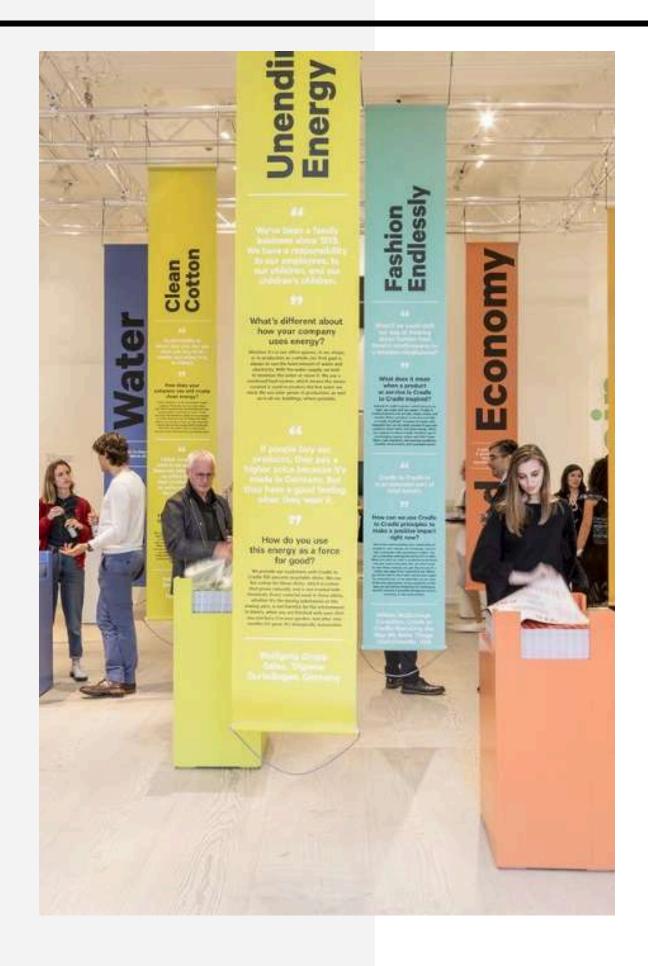




WHO CAN BE A MEMBER?

- Lawyers
- Law Students
- Fashion Designers
- Fashion and Textile Industry Professionals
- Fashion Design & Fashion Management Schools and Students
- Fashion Law Institutes
- Fashion and Textile Institutions and Companies

MEMBERSHIP





REFERENCES PARTNERS MEMBERS





Together, we are stronger.



FASHION LAW INSTITUTE ISTANBUL TURKEY



FASHION LAW INSTITUTE SPAIN



FASHION LAW RUSSIA



FASHION BUSINESS & LAW INSTITUTE PORTUGAL







INTERNATIONAL FASHION MEDIATION CENTER IN POLAND





FASHION LAW EN COLOMBIA









we are stronger.



URBAN OUTFITTERS

ANTHROPOLOGIE

free people





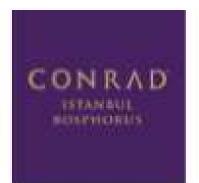






Bloomberg Businessweek









MEMBERSHIP & COUNTRY REPRESENTATIVE OPPORTUNITIES

TAKE YOUR PLACE IN OUR INTERNATIONAL FASHION LAW FAMILY













INDIVIDUAL

CORPORATE

ACADEMIC

STUDENT

350+

75+

20+

235+

MEMBERS

MEMBERS

MEMBERS

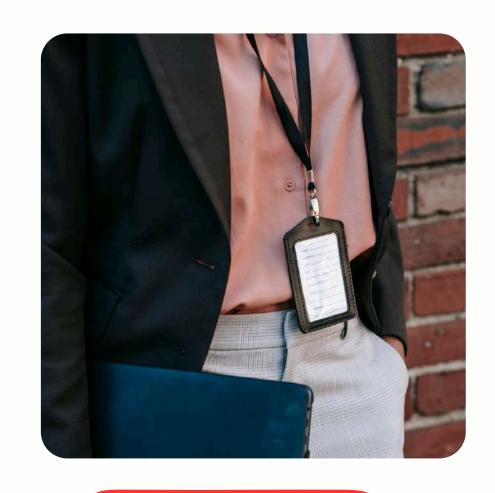
MEMBERS MEM











COUNTRIES

PROFESSIONALS

ORGANIZATIONS

14+

550+

120+



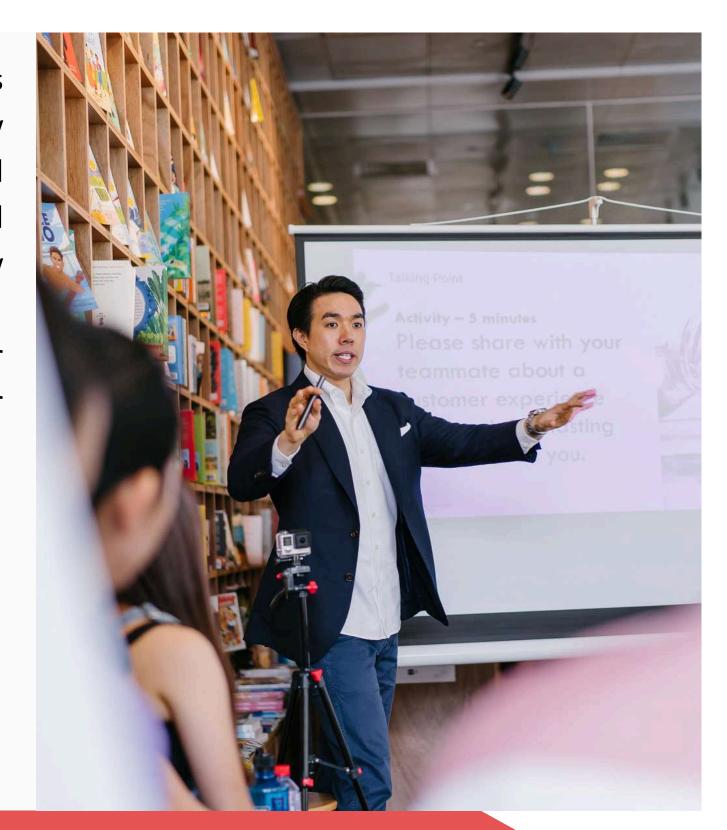
MEMBERSHIP

INFLAA membership comprises nearly 350+ individuals and organizations from 14 countries. INFLAA's members, including lawyers, law firms, law students, brand owners from major corporations, small & medium-sized enterprises, entrepreneurs, academics, government agency members, and nonprofits, are benefiting every day by being part of our global fashion law family.

By being a member of INFLAA, our members can strengthen their organizations and careers in the global fashion industry, and broaden their horizons with our wide networking opportunities.

We offer 4 types of membership:

- Corporate Membership
- Academic Membership
- Individual Membership
- Student Membership





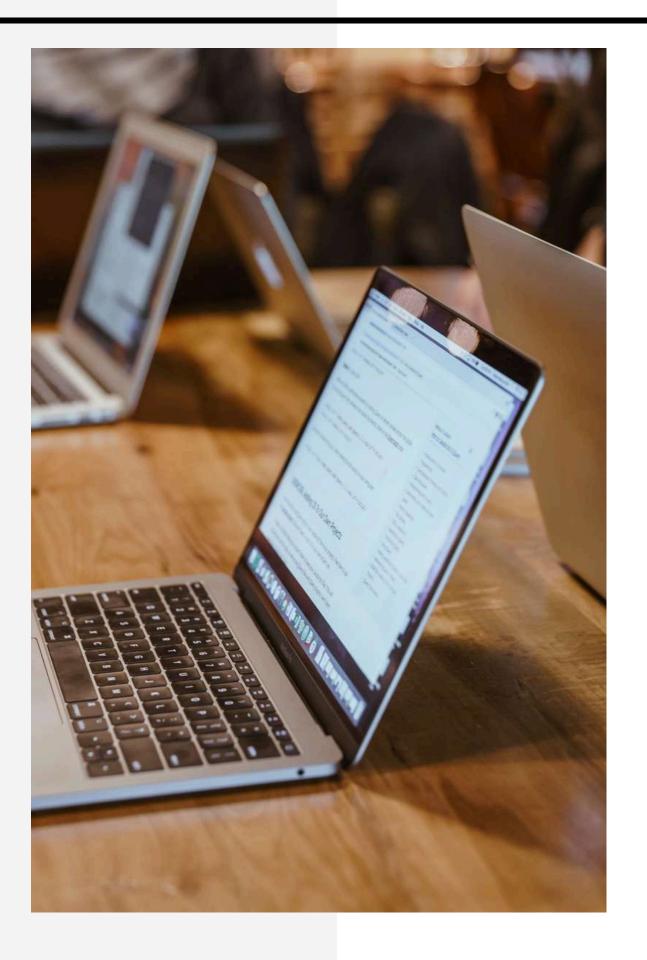
WHY SHOULD YOU BE A MEMBER?

Every INFLAA members from across the world contribute to not only the development of fashion law but also their careers through committees such as;

- IP Protection in Fashion Committee
- Data Protection in Fashion Committee
- Fashion and Artificial Intelligence Committee
- Unfair Competition in Fashion Committee
- Future of Fashion Committee
- Research & Report Committee
- Events & Promotion Committee
- Membership and Public Relations Committee

By becoming a member of INFLAA family, members can access global fashion law reports, attend annual summits & private events, have exclusive advantages such as marketing, mentoring, internship, formation, sponsorships and awards.

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MEMBERSHIPS



- Free access to INFLAA community members.
- Free access to INFLAA reports
- Free participation in case studies and workshops organized by INFLAA
- Free participation in INFLAA's annual and private networking events
- Featuring INFLAA interviews, podcasts and press releases.
- Advertisement and research opportunities
- Free right of use of INFLAA logo
- Access to member groups and INFLAA Conventions
- Listing in INFLAA member directory



- Free access to INFLAA community members.
- Limited participation in case studies and workshops organized by INFLAA
- Limited participation in INFLAA's annual and private networking events
- Featuring INFLAA interviews and press releases.
- Listing in INFLAA member directory
- Advertisement and research opportunities
- Free right of use of INFLAA logo
- INFLAA approval for certifications
- Starting Educational Programs in Collaboration with INFLAA
- Participation to INFLAA's Academics and Students Exchange Program



- Limited access to INFLAA reports
- Limited participation in case studies and workshops organized by INFLAA
- Early bird tickets for INFLAA's annual and private networking events
- Sharing CV and messaging with INFLAA members
- Special offers from selective brands
- Writing, speaking, and leadership opportunities
- Access to member groups and INFLAA Committees
- Listing in INFLAA member directory



- Internship Opportunities
- Mentorship Opportunities
- Scholarship Opportunities
- Student discounts for case studies and workshops organized by INFLAA
- Student discounts for INFLAA's annual and private networking events
- Access to students groups
- Sharing CV to INFLAA members
- Special offers from selective brands

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699/annual

\$ 499/annual



299/annual



99/annual

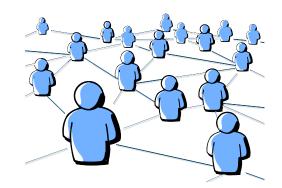
CORPORATE MEMBERSHIP



Law firms, textile, and fashion brands can subscribe to INFLAA Corporate Membership for premium exclusivities and advantages.

Corporate Members, as valuable organizations to INFLAA community, can freely access our global reports, case studies, workshops, events, and our Annual INFLAA Summit, which is organized globally. Corporate members can conduct research and organize case studies and events using the INFLAA logo in accordance with our committees. INFLAA also publishes interviews, podcasts, and advertisements of our corporate members every year.





NetWorking

INFLAA aims not only to develop fashion law but also to build strong business relationships between the members.

Corporate Members of INFLAA can freely access INFLAA's global networking events, private online gatherings, and Annual INFLAA Summit.



Reports

Thanks to the global offices and committees, INFLAA publishes monthly and annually global reports on fashion law and the future of fashion. Corporate Members can freely access all the reports.



INFLAA is established to support fashion law and individuals devoted to the growth of fashion law. Corporate Members of INFLAA benefit freely from the marketing package, which includes advertising and featuring in INFLAA's publications and podcasts.

CORPORATE







INFLAA offers discounts and special offers to Corporate Members through global connections with global brands and institutions. All INFLAA paid activities are free of charge to Corporate Members.

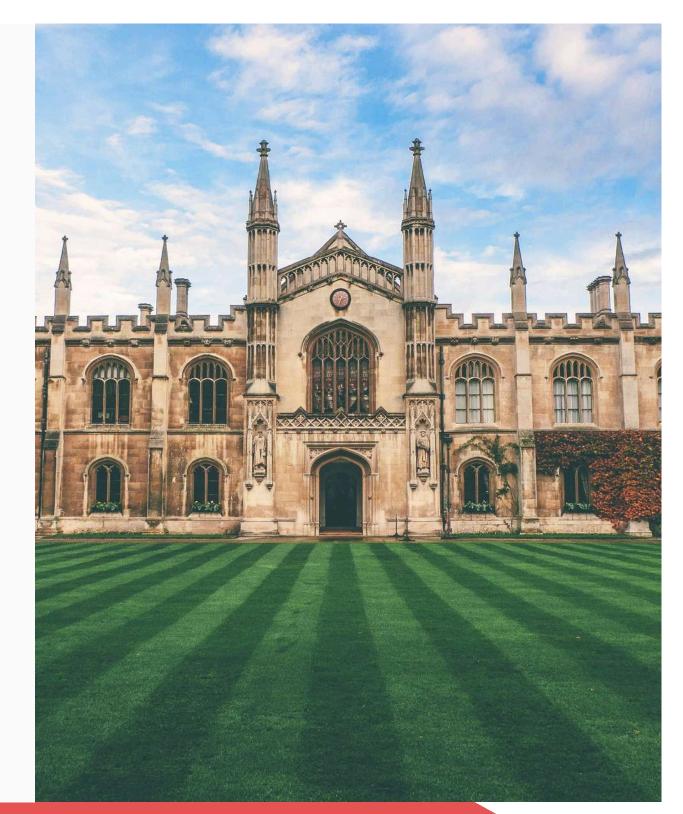
Corporate Members, as valuable organizations to INFLAA community, receive exclusive awards for their contributions to fashion law, presented in Annual Summit.



ACADEMIC MEMBERSHIP



Universities and private learning institutions can subscribe to INFLAA Academic Membership for premium exclusivities and advantages. Academic Members, as valuable organizations to INFLAA community, can freely access our global reports. They can have discounts on case studies, workshops, events, and our Annual INFLAA Summit, which is organized globally. Academic Members can conduct research and organize case studies and events by using INFLAA logo in accordance with our committees. INFLAA also publishes interviews, podcasts, and advertisements of our academic members every year.





Certification

Academic Members can organize training according to the rules of INFLAA and use the 'INFLAA Approved' term with the association logo. Academic Members who fulfilled INFLAA's accreditation can award their students with INFLAA certification.



Courses



INFLAA supports Academic Members with a marketing package that includes advertising and featuring in INFLAA's publications and podcasts. Also, Academic Members can conduct focus research within members for marketing or educational purposes.







INFLAA aims to widen the career opportunities of Academic Members through Academics & Students Exchange Programs. Within the program, academics, professors and students who completed the INFLAA's criteria can choose short-term or long-term options for continuing their careers or educations abroad thanks to INFLAA's international connections.

Discounts

INFLAA offers discounts and special offers to Academic Members through global connections with global brands and institutions. Academic Members receive especially discounts from publication houses and bookstores.

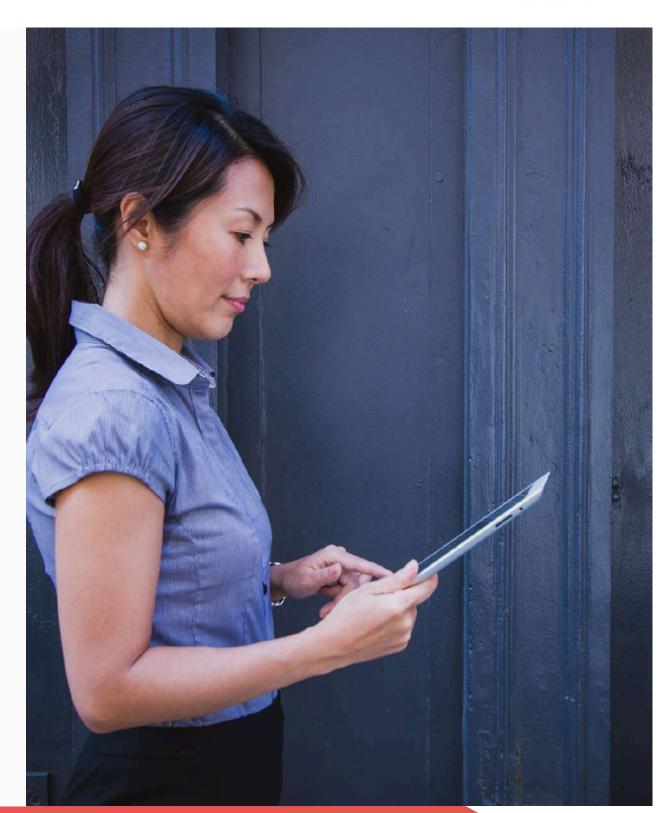


INDIVIDUAL MEMBERSHIP



Individuals can be a part of INFLAA by subscribing to Individual Membership. Individual Members have discounts for accessing our global reports.

They can have discounts on case studies, workshops, events, and our Annual INFLAA Summit, which is organized globally. Individual Members can share their CVs with our global corporate and academic members for business opportunities and to enforce their career paths.





NetWorking

INFLAA aims to support individuals' career paths with networking opportunities. Individual Members of INFLAA are primarily informed about INFLAA's global networking events and Annual INFLAA Summit for early bird tickets and advantages.



INFLAA publishes monthly and annually global reports on fashion law and the future of fashion through international research. In order to develop a fashion law career, INFLAA offers particular advantages to Individual Members on all the reports.



One of the purposes of INFLAA is the presentation of individuals devoted to the growth of fashion law. Individual Members of INFLAA are listed on the members' directory. They have a chance to be featured in INFLAA's digital publications.





Individual Members, as valuable individuals to INFLAA community receive exclusive awards for their contributions to fashion law, presented in Annual Summit.



Discounts

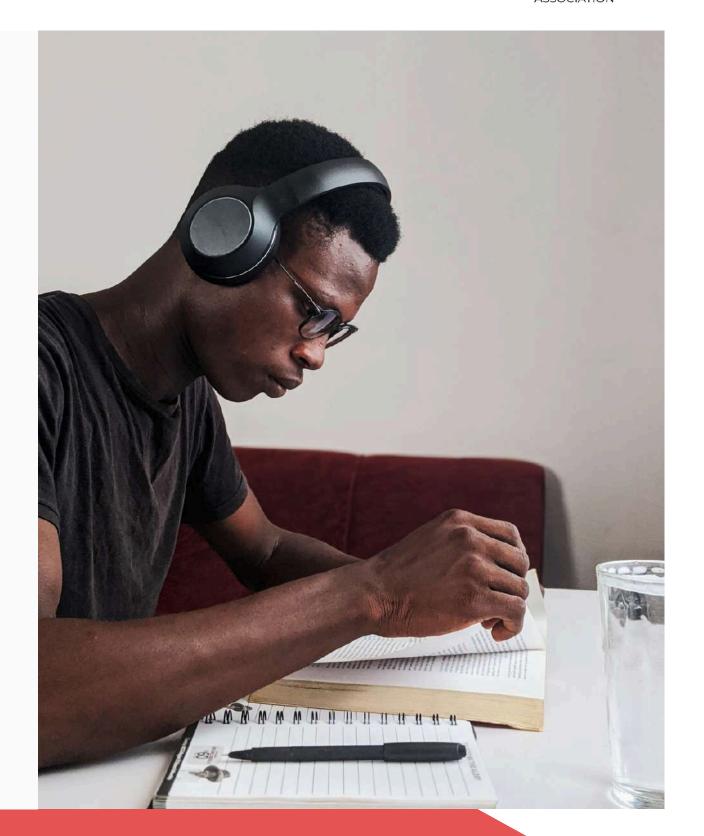
INFLAA offers discounts and special offers to Individual Members on INFLAA's events, publications, and reports. INFLAA also presents advantages to Individual Members from global brands.



STUDENT MEMBERSHIP



Students from different departments such as law, fashion design, industrial design, marketing, and economics who are curious about fashion law can be a part of INFLAA by subscribing to Student Membership. Student Members can share their CVs with our global corporate and academic members for internship opportunities and to widen their horizons. Student Members have discounts for accessing our international reports. They can have discounts on case studies, workshops, events, and our Annual INFLAA Summit, which is organized globally.



Mentorship

Being a global fashion law hub, INFLAA offers mentorship to students interested in fashion law. Mentors in INFLAA guide students with their 10+ years of experience in the sector.



Sharing CV



INFLAA aims not only to develop fashion law but also to build strong business relationships between the members. For Student Members, INFLAA helps send their CVs to members worldwide.



Internship

In order to learn fashion law, it is essential to have practice in the field. Student Members in INFLAA have opportunities to access internships in Corporate Members' offices.





Discounts



Scholarship

Receiving education and training in fashion law is crucial for building bases. INFLAA offers scholarship opportunities in collaboration with institutions and Academic Members. Supporting Student Members in every way possible is essential for INFLAA. With this perspective, INFLAA offers discounts and special offers to Student Members on INFLAA's events, publications, and reports. INFLAA also presents advantages to Student Members from global brands.



MEMBERSHIP

OPPORTUNITIES





REPORTS

Our committees prepare special reports about the future of fashion and law.



ANNUAL SUMMIT

We organize every year our Annual Summit in different countries with global participants to determine the future of fashion law.



INTERVIEWS

We promote our Corporate and Academic members by making interviews and publishing via our website.



PODCAST

We promote also our Corporate and Academic members by making podcast with them and publishing via Spotify.



Att. Frederica Richter



Att. Annie Oti

ADVERTISEMENT

We promote our Corporate and Academic

members offices via our website.

in CIB 150

Att. João Fraga de Castro



NETWORKING

With our Annual Summit and private networking events, our members can meet in person and widen their horizons.



BUSINESS OPPORTUNITIES

We create business opportunities by networking our members.



INTERNSHIP OPPORTUNITIES

We create internship opportunities by networking our members.

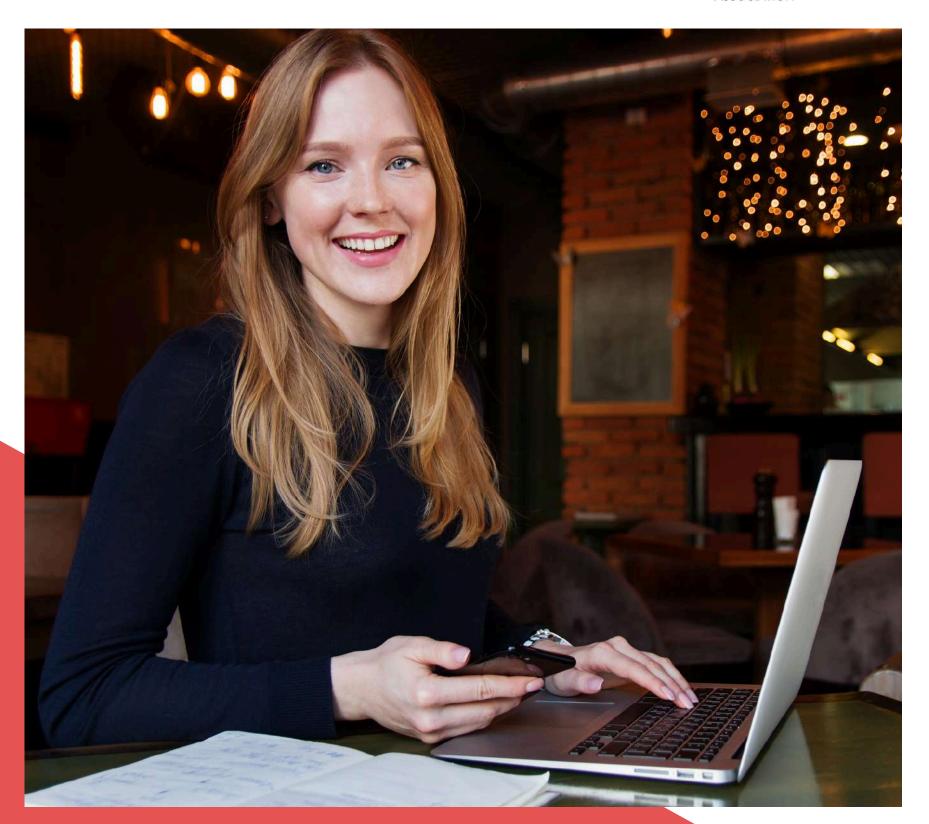


COUNTRY REPRESENTATIVES



Country Representatives (CR) are the most crucial part of the INFLAA. CRs introduce INFLAA and our activities to their country. They can organize webinars and networking events in their countries supported by INFLAA and prepare country reports in collaboration with our committees. In this way, they improve fashion law in their country and support the process of fashion law becoming a global branch of law.

By being Country Representative, they also benefit from INFLAA's exclusive package that includes corporate membership privileges and commissions for every member they bring to INFLAA.



Monthly Networking Events

CRs organize monthly networking events digitally or physically in their countries, targeting INFLAA's aims. Within these events, CRs explain the purpose and the importance of INFLAA, and they build relationships between corporations and individuals interested in fashion law.

Local Marketing

CRs organize local marketing activities with the help of INFLAA. Within the activities, CRs publish advertisements, podcasts, and interviews connecting with local newspapers and magazines.



Accepting Members

CRs are entitled to select members on behalf of INFLAA from their countries. By choosing new members, CRs follow the rules of INFLAA and express their opinions about members. CRs grant commissions for every member they bring to INFLAA.



Country Reports

CRs conduct research and collect data to explain the state of fashion law in their countries. CRs share their research as reports with INFLAA's Report Committee to inform the world.

Liaison Office

CRs are positioned as Liaison Offices of INFLAA, which means they observe the fashion law market in their countries and suggest a 'game plan' to expand locally. Being Liaison Office offers multiple advantages to CRs.











International Fashion Law Networking event in Madrid, Spain







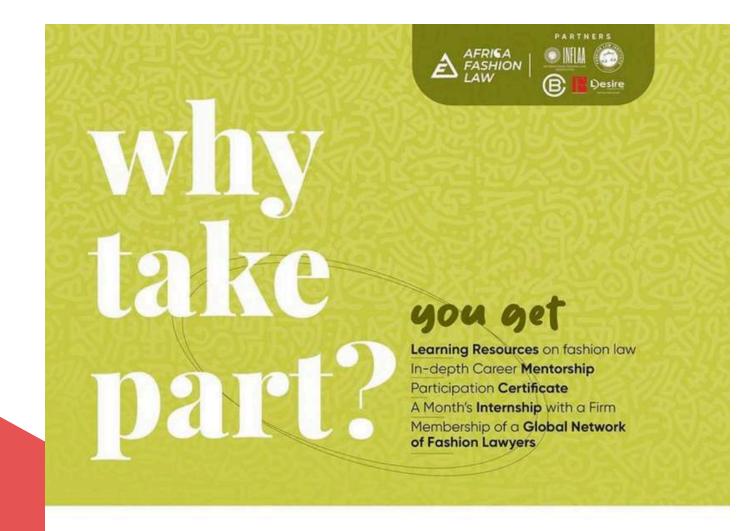






Fashion Law and Business Summit in Istanbul, Turkey





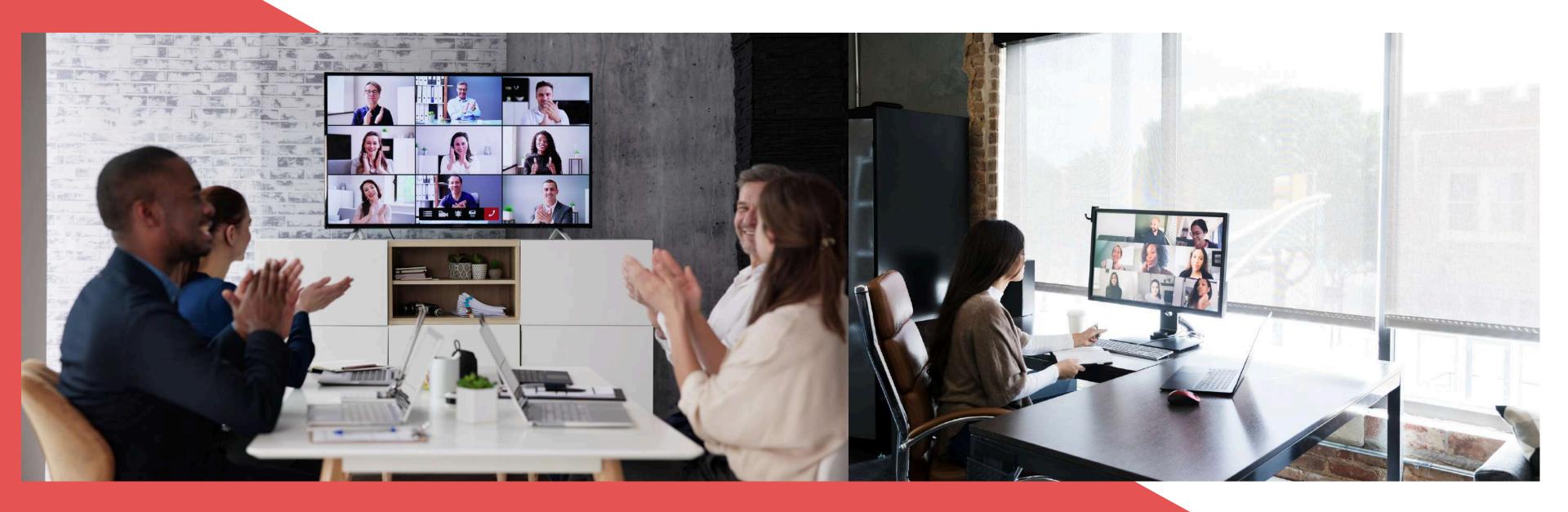
THE GLOBAL FASHION LAW
Mentorship
Program

14th -16th
J419, 2021
Registration Closes 10th July

Register here:

https://linktree/Africafashionlaw

The Global Fashion Law Mentorship Program, Nigeria, Africa



Virtual Meetings & Networking Events





- 1. IP Protection in Fashion Committee
- 2. Data Protection in Fashion Committee
- 3. Fashion and Artificial Intelligence Committee
- 4. Unfair Competition in Fashion Committee
- 5. Future of Fashion Committee
- 6. Research & Report Committee
- 7. Events & Promotion Committee
- 8. Membership and Public Relations Committee





IP PROTECTION IN FASHION COMMITTEE

IP Protection in Fashion Committee aims to enforce and raise awareness about the importance of design, trademark, and brand protection in the textile and fashion industry.

The Committee evaluates the relevant laws and cases in different countries. The Committee monitors and analyzes copyright cases, legislation, and regulation in various jurisdictions and proposes policy recommendations to the INFLAA.







DATA PROTECTION IN FASHION COMMITTEE

The Data Protection in Fashion Committee aims to enforce and raise awareness about the importance of GDPR, PII, KVKK, and data protection &privacy policies.

The Committee evaluates the relevant laws and cases in different countries. The Committee monitors and analyzes data and privacy policy cases, legislation, and regulation in various jurisdictions and proposes policy recommendations to the INFLAA.



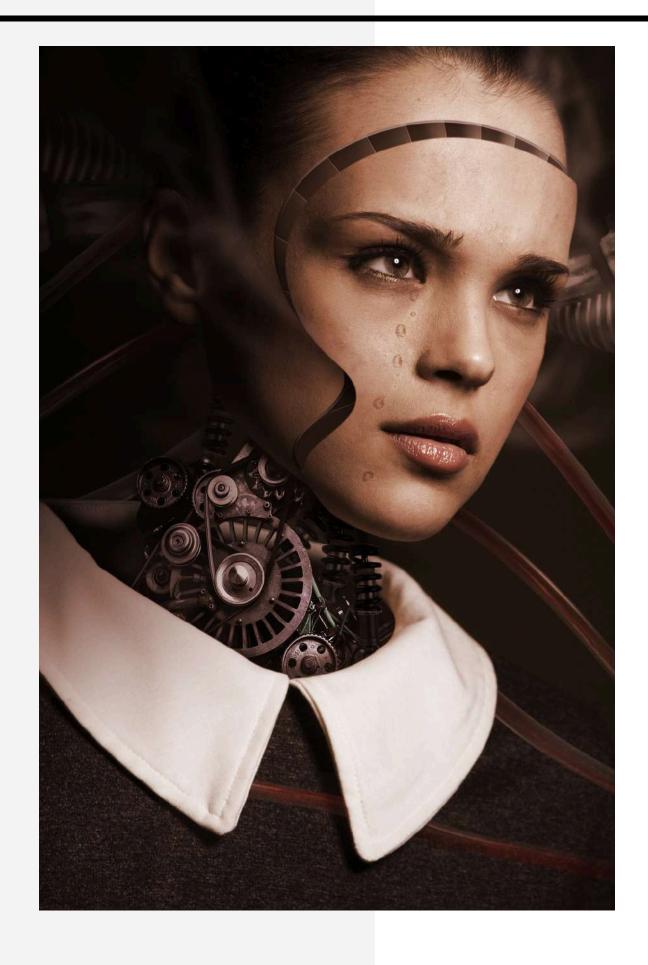




FASHION AND ARTIFICIAL INTELLIGENCE COMMITTEE

The Fashion and Artificial Intelligence
Committee aims to develop and raise
awareness about the possible legal
developments for using artificial
intelligence in the textile and fashion
sectors.

The Committee evaluates the relevant laws and cases in different countries. The Committee monitors and analyzes Al issues, legislation, and regulation in various jurisdictions and proposes policy recommendations to the INFLAA.



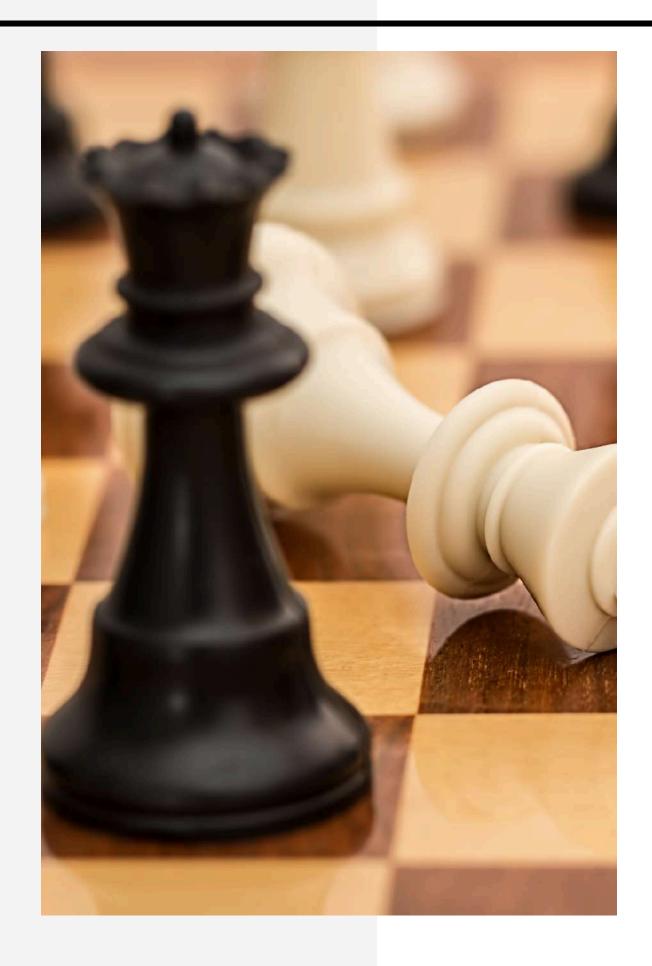




UNFAIR COMPETITION IN FASHION COMMITTEE

The Unfair Competition in Fashion
Committee aims to enforce and raise
awareness about the importance of unfair
competition practices in the fashion and
textile industries.

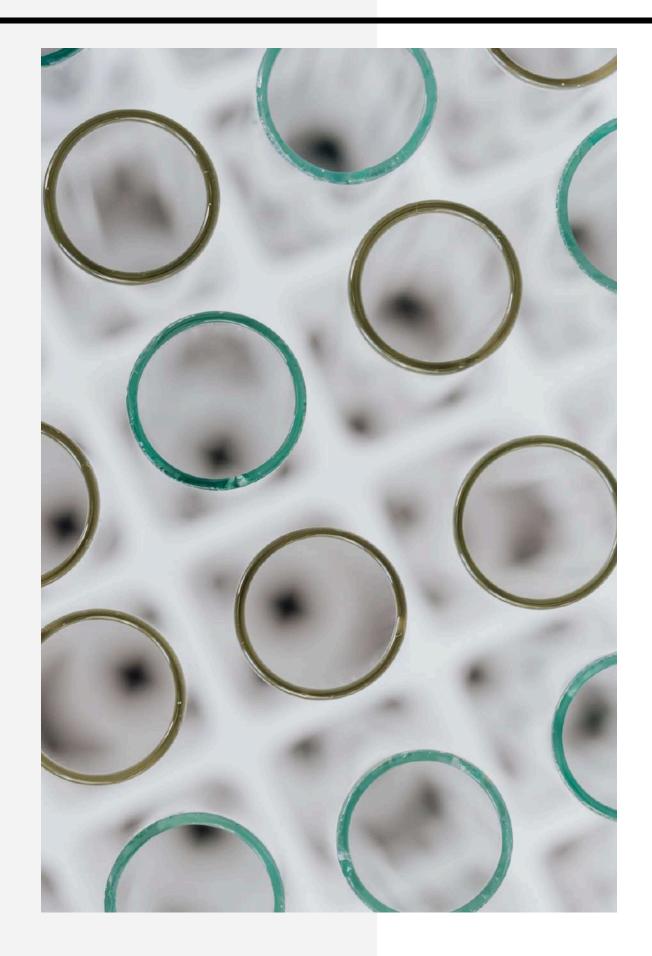
The Committee evaluates the relevant laws and cases in different countries. The Committee monitors and analyzes unfair competition cases, legislation, and regulation in various jurisdictions and proposes policy recommendations to the INFLAA.





FUTURE OF FASHION COMMITTEE

Future of Fashion Committee is formed with members interested in the developments in fashion not only from a legal perspective but also from a broader point of view. The committee tracks the developments in the textile and fashion industry as industry 4.0 & fashion, biotech & fashion, nfts & fashion. They give their findings to the Report Committee and Promotion Committee. Future of Fashion Committee aims to inform INFLAA about what to expect from fashion so that legal infrastructure can be developed.



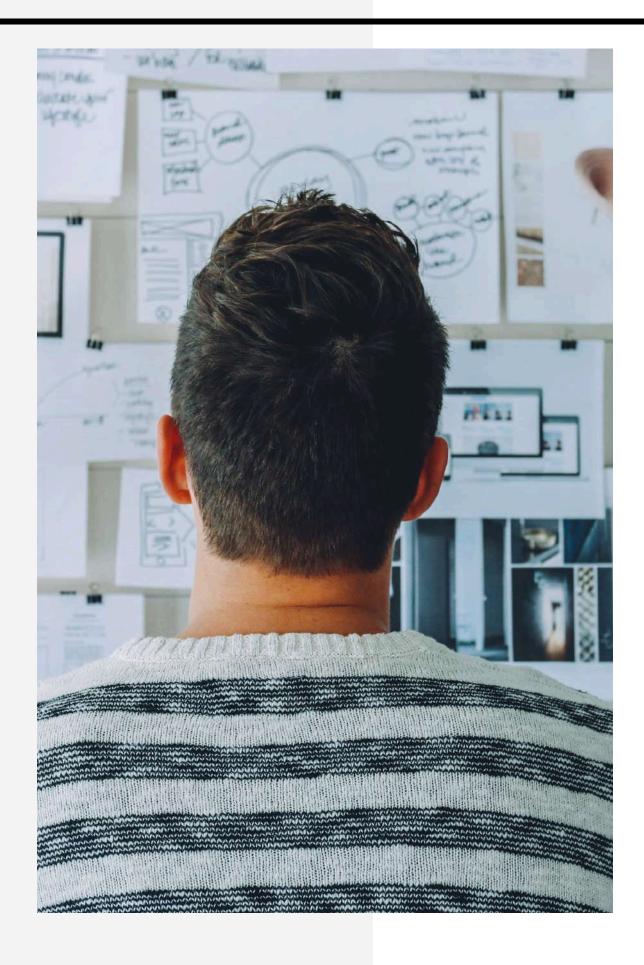


RESEARCH & REPORT COMMITTEE

Research and Report Committee is one of the most influential organizations within INFLAA.

The Committee aims to enforce and raise awareness about the importance of fashion law through the global data and research they collect, thanks to other committees and CRs.

Research and Report Committee prepares reports, bulletins, and blog posts. They also share their findings and publications with Promotion Committee.



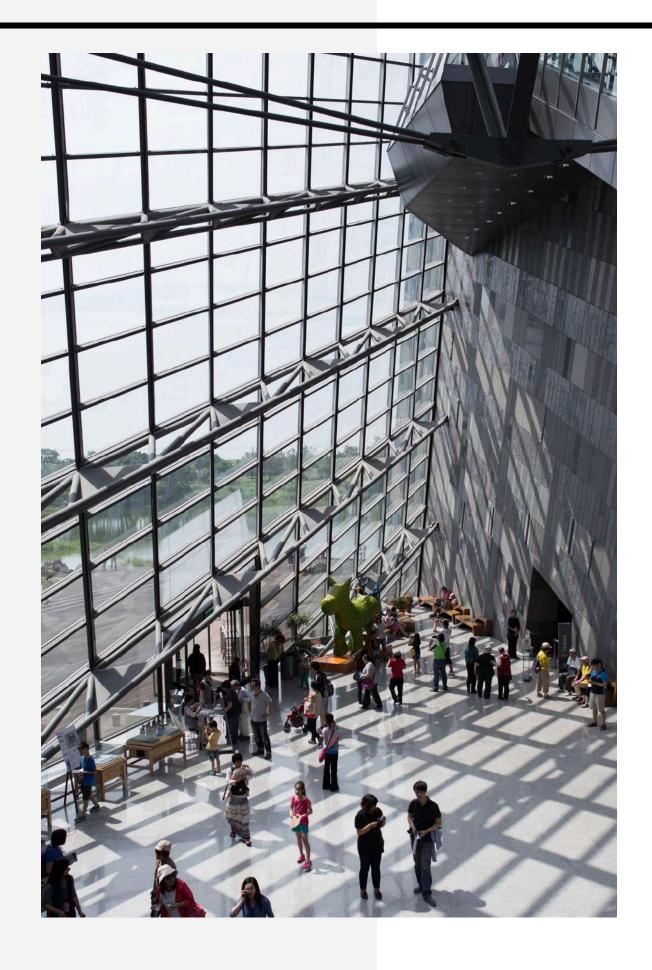




EVENTS & PROMOTION COMMITTEE

Events & Promotion Committee is for organizing INFLAA events, preparing promotional materials for INFLAA and its members. The committee selects nominates for INFLAA AWARDS, managing social media accounts of INFLAA and PR. They get promotion discounts for INFLAA members from brands, publication houses, restaurants.

They work closely with Membership and Public Relations Committee for developing the image of INFLAA in the public.

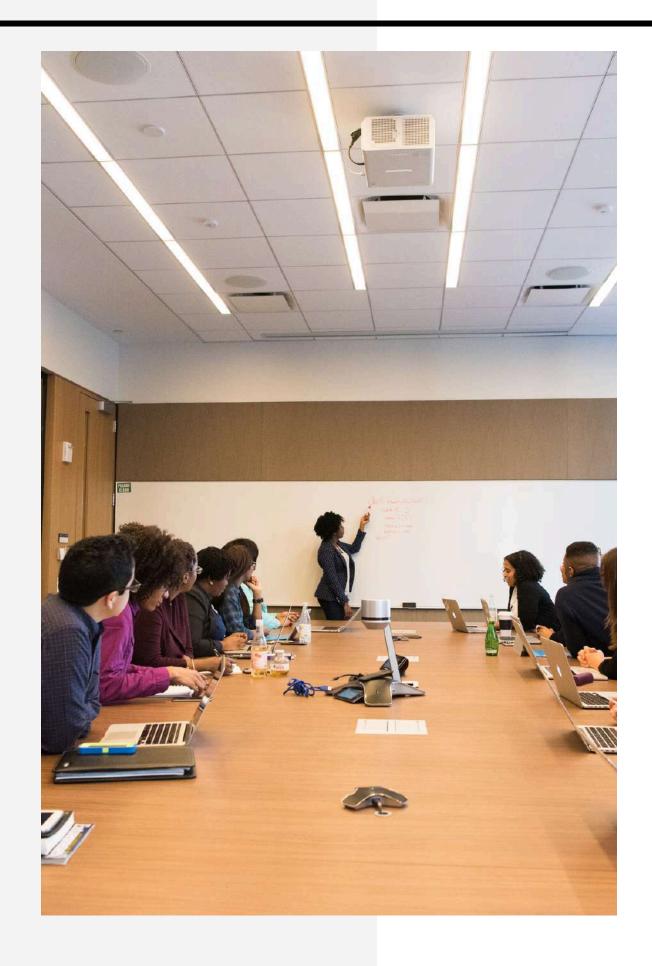




MEMBERSHIP AND PUBLIC RELATIONS COMMITTEE

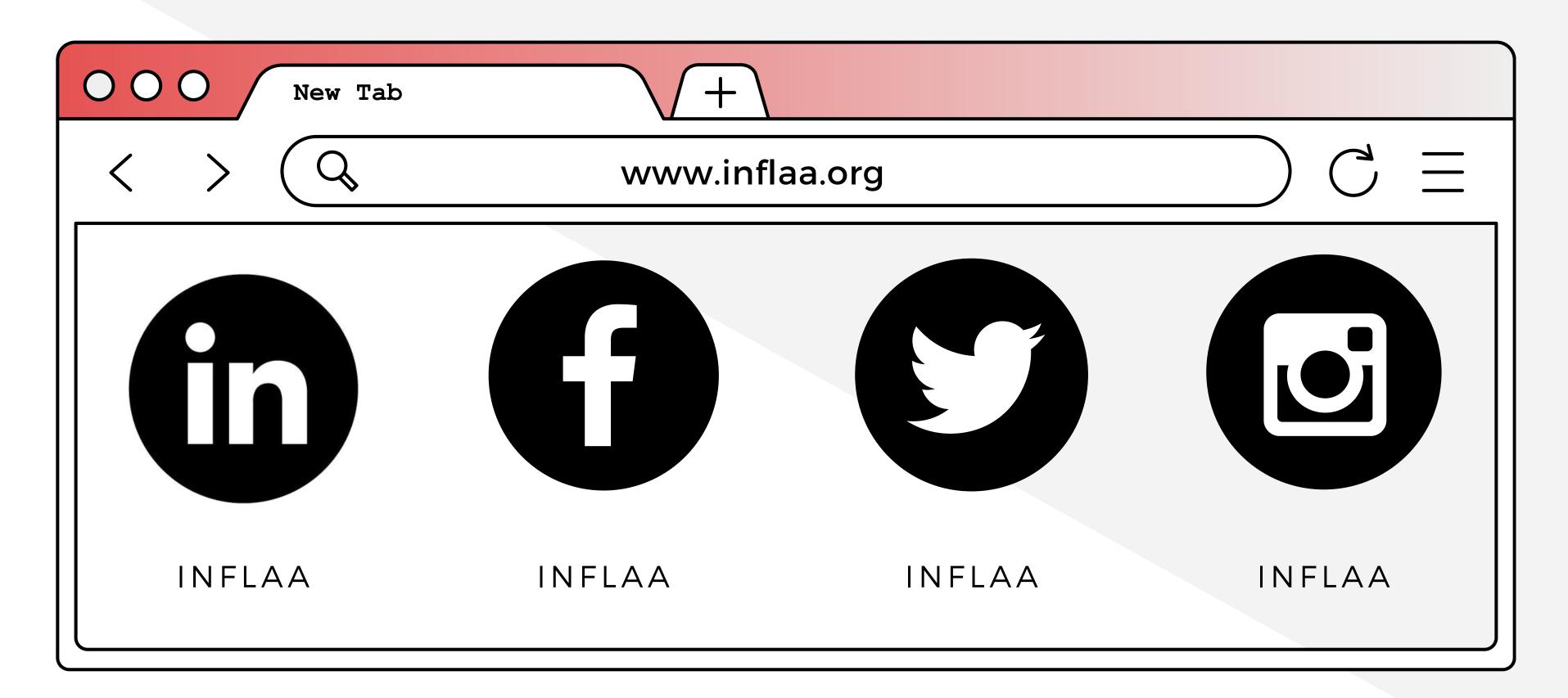
Membership and Public Relations Committee is the face of INFLAA. They organize INFLAA's internal relations and activities. They prepare presentations explaining the benefits of becoming a member and coordinating local and international relations. They work with Country Representatives to accept or reject the applications of new members.

They are also responsible for the press releases and packages of INFLAA.





Connect With Us



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CONTACT US





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